



Advertising Agreement

As indicated by their respective signatures below, G3 Illustrated, LLC, P.O. BOX 1443, Louisville, KY 40201, and _____, hereby enter into this advertising agreement and agree to be bound and obligated to the following terms and provisions thereof.

Advertiser/Agency _____

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

Email _____

Web Address _____

Bill To _____ Advertiser _____ Agency _____

Issue Dates _____

Ad Size _____

Color _____

Contract Period _____

Rate Card Number / Frequency _____

Price _____ Gross _____ Net _____

Placement / Position _____

Materials Due / Copy Instruction _____

Salesperson _____ Date _____

Customer Signature _____ Date _____

Special Instructions _____

Terms and Conditions: Advertisers/agencies are liable for all content (including text, representation and illustrations) of advertisements and are responsible, without limitation, for any and all claims made thereof G3 Illustrated, its officers or employees. The G3 Executives reserve the right to revise, reject or omit without any notice any advertisement at any time. G3 Executives accept no liability for its failure, for any cause, to insert an advertisement. If a mistake in advertising occurs (including but not limited to omission, copy error or size error) and is the fault of the G3 Executives, advertiser remedy will be limited to whichever of the following is appropriate:

1) insertion of a "make-good advertisement in next available issue, or 2) cancellation of charges for a portion of the advertisement rendered valueless by the error. No allowance, however, will be granted for an error that does not materially affect the value of the advertisement. To qualify for an adjustment, any error must be reported within 1 week of publication date. Credit for errors is limited to the first insertion. G3 Executives shall not assume further financial responsibility for errors, and the advertiser expressly agrees that a contract or insertion order shall not be invalidated by mistakes. Drawings and artwork for reproduction are accepted only at the advertiser's risk and should be clearly marked to facilitate their return. The G3 Executives reserve the right to revise advertising rates at any time. Announcements of any increase shall be made 4 weeks in advance to contract advertisers. No verbal agreement altering the rates and/or terms of the rate card shall be recognized.